



## Advertising Opportunities for our Website are NOW AVAILABLE!

Act now to take advantage of 24/7 marketing. Limited spots available.

Enhance your exposure to consumers!

Our website at [www.hbanewhaven.com](http://www.hbanewhaven.com) has many new features including: Member only log-in; Visually appealing e-newsletter capability; Video feeds; Event picture galleries; Rotating banner ads; Expert articles from members; Improved event calendar that can display sponsor links & logos; Searchable Online Member Directory! See below for **special introductory rates** on banner ad opportunities! We can incorporate a link to your website with your banner ad.

**Banner Ads:**      **Home Page** – These are the ads on the home page, the 1<sup>st</sup> page visited.

**Main Menu** - These come up when you click on any of the following: ‘Who We Are’; ‘Benefits of Membership’; ‘Member Resources’; ‘Members At A Glance’; ‘Consumer Resources’ or ‘Contact Us’ sections.

**Calendar Page** – Anyone visiting our calendar section sees these ads.

**Individual Page** – These come up when you click on any of the individual sections under each Main Menu item.

**Advertorials:**      Unlimited spots available for \$100/year.

Yes, please reserve space for me to advertise on the HBA website. I would like the following- shade in circle(s) below...

Ads can be submitted to Alisa at [info@hbanewhaven.com](mailto:info@hbanewhaven.com). I understand that the HBA grants final approval on submissions.

- |  |  |
|--|--|
| <input type="radio"/> Home Page Banner Ad Top \$500/year (9 available)       | <input type="radio"/> Home Page Banner Ad Bottom \$400/year (9 available)          |
| <input type="radio"/> Main Menu Banner Ad Top \$400/year (6 available)       | <input type="radio"/> Main Menu Item Banner Ad Bottom \$300/year (6 available)     |
| <input type="radio"/> Individual Page Banner Ad Top \$150/year (6 available) | <input type="radio"/> Individual Page Banner Ad Bottom \$150/year (6 available)    |
| <input type="radio"/> Event Calendar Banner Ad Top \$350/year (6 available)  | <input type="radio"/> Event Calendar Banner Ad Bottom \$350/year (6 available)     |
| <input type="radio"/> Advertorial \$100/year                                 | *Banner ads rotate every 3 seconds; Advertorials can include video/pictures/links. |

Please submit banner ads in .jiff; .jpg or .png format & to scale!

All ads are standard 300 x 100 pixels.

Please call the HBA office at 877.414.2537 or fax this form back (same #) to reserve your spot.

Send payment to: HBA of New Haven County, 2189 Silas Deane Hwy, Ste. 8, Rocky Hill, CT 06067  
(No ads will be posted until payment received. We also accept Visa/MC. Call the office to pay by credit card.)

Name: \_\_\_\_\_ Co: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_